

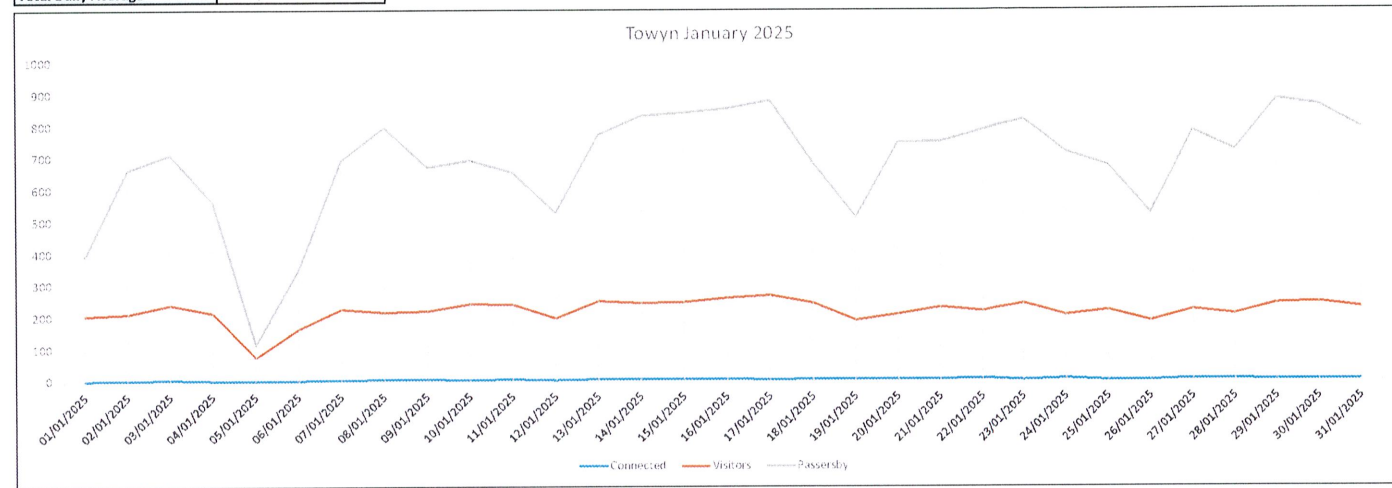
TOWYN - JAN 25

Day	Date	Connected	Visitors	Passersby
Wednesday	01/01/2025	1	205	392
Thursday	02/01/2025	2	211	662
Friday	03/01/2025	4	239	711
Saturday	04/01/2025	1	213	563
Sunday	05/01/2025	0	74	113
Monday	06/01/2025	1	163	350
Tuesday	07/01/2025	2	225	692
Wednesday	08/01/2025	3	215	796
Thursday	09/01/2025	4	219	670
Friday	10/01/2025	2	241	693
Saturday	11/01/2025	3	239	653
Sunday	12/01/2025	1	196	528
Monday	13/01/2025	4	249	772
Tuesday	14/01/2025	3	243	831
Wednesday	15/01/2025	3	246	842
Thursday	16/01/2025	5	259	855
Friday	17/01/2025	2	267	880
Saturday	18/01/2025	3	243	683
Sunday	19/01/2025	3	189	513
Monday	20/01/2025	4	208	748
Tuesday	21/01/2025	3	230	750
Wednesday	22/01/2025	7	218	787
Thursday	23/01/2025	1	241	820
Friday	24/01/2025	6	205	718
Saturday	25/01/2025	0	220	675
Sunday	26/01/2025	0	186	525
Monday	27/01/2025	5	221	784
Tuesday	28/01/2025	4	207	722
Wednesday	29/01/2025	2	240	882
Thursday	30/01/2025	2	244	864
Friday	31/01/2025	2	228	793
TOTAL		83	6784	21267

Daily Avg. Capture Rate (%): 24.2

Total Passersby	87,880
Total Visitors	28,033
Total Connected	343
Total Monthly	116,256

PB Daily Average	2,835	76%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Towyn. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	904	24%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	3,739	52% difference		

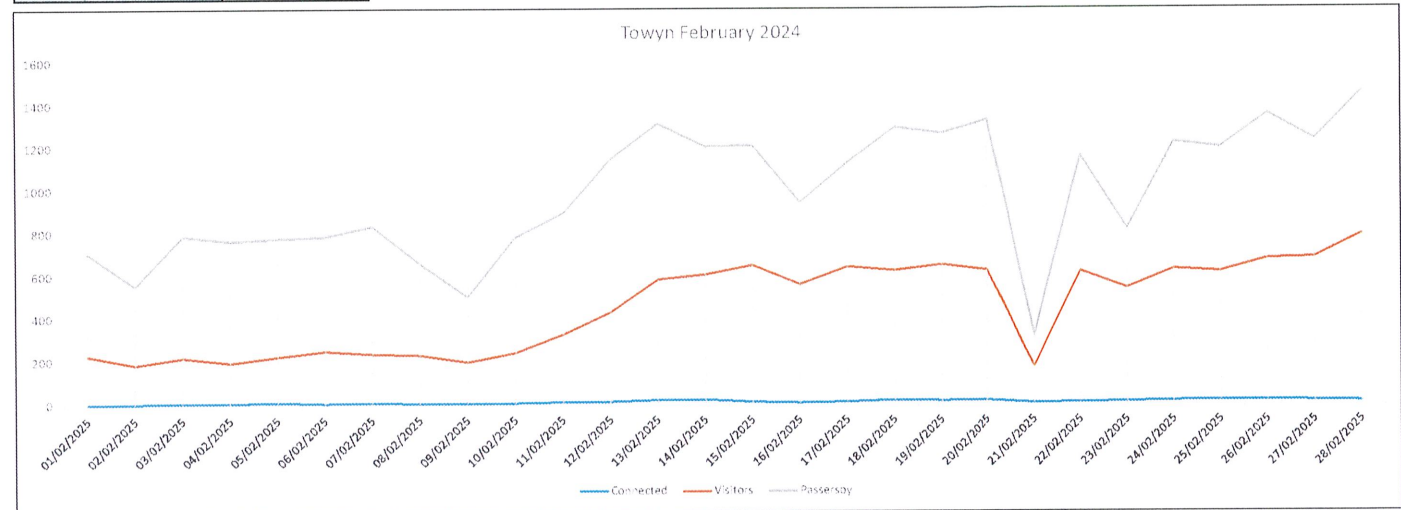


Towyn - Feb 25

Day	Date	Connected	Visitors	Passersby
Saturday	01/02/2025	2	228	706
Sunday	02/02/2025	1	186	554
Monday	03/02/2025	4	220	788
Tuesday	04/02/2025	3	195	764
Wednesday	05/02/2025	8	224	776
Thursday	06/02/2025	2	249	785
Friday	07/02/2025	5	236	833
Saturday	08/02/2025	0	230	657
Sunday	09/02/2025	0	197	502
Monday	10/02/2025	2	240	779
Tuesday	11/02/2025	6	325	893
Wednesday	12/02/2025	9	429	1146
Thursday	13/02/2025	15	582	1313
Friday	14/02/2025	17	605	1203
Saturday	15/02/2025	6	647	1210
Sunday	16/02/2025	2	558	941
Monday	17/02/2025	7	641	1129
Tuesday	18/02/2025	14	622	1293
Wednesday	19/02/2025	10	650	1265
Thursday	20/02/2025	13	622	1329
Friday	21/02/2025	0	171	317
Saturday	22/02/2025	4	618	1159
Sunday	23/02/2025	6	539	816
Monday	24/02/2025	10	627	1223
Tuesday	25/02/2025	12	616	1197
Wednesday	26/02/2025	12	675	1355
Thursday	27/02/2025	10	681	1234
Friday	28/02/2025	9	789	1457
TOTAL		189	12602	27624

Daily Avg Capture Rate (%):	31.3
Total Passersby	88,256
Total Visitors	40,262
Total Connected	604
Total Monthly	129,121

PB Daily Average	3,152	69%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Towyn. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	1,438	31%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	4,590	37% difference		



TOWYN - MARCH 25

Day	Date	Connected	Visitors	Passersby
Saturday	01/03/2025	9	918	1617
Sunday	02/03/2025	2	773	1385
Monday	03/03/2025	9	699	1342
Tuesday	04/03/2025	20	664	1369
Wednesday	05/03/2025	7	741	1431
Thursday	06/03/2025	12	708	1349
Friday	07/03/2025	9	824	1653
Saturday	08/03/2025	10	934	1700
Sunday	09/03/2025	5	846	1464
Monday	10/03/2025	9	785	1390
Tuesday	11/03/2025	17	749	1458
Wednesday	12/03/2025	12	772	1495
Thursday	13/03/2025	8	796	1523
Friday	14/03/2025	11	902	1619
Saturday	15/03/2025	8	1000	1800
Sunday	16/03/2025	4	876	1588
Monday	17/03/2025	8	788	1494
Tuesday	18/03/2025	10	769	1495
Wednesday	19/03/2025	18	780	1536
Thursday	20/03/2025	7	789	1533
Friday	21/03/2025	19	878	1800
Saturday	22/03/2025	6	964	1781
Sunday	23/03/2025	2	849	1514
Monday	24/03/2025	10	782	1695
Tuesday	25/03/2025	13	796	1483
Wednesday	26/03/2025	12	781	1507
Thursday	27/03/2025	9	797	1482
Friday	28/03/2025	13	950	1873
Saturday	29/03/2025	6	1088	1715
Sunday	30/03/2025	9	973	1784
Monday	31/03/2025	10	874	1531
TOTAL		304	25845	48406

Daily Avg Capture Rate (%): 34.8

Total Passersby	139,098
Total Visitors	74,267
Total Connected	874
Total Monthly	214,239

PB Daily Average	4,487	65%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Towyn. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	2,396	35%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	6,883	30%	difference	

